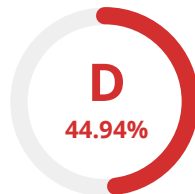


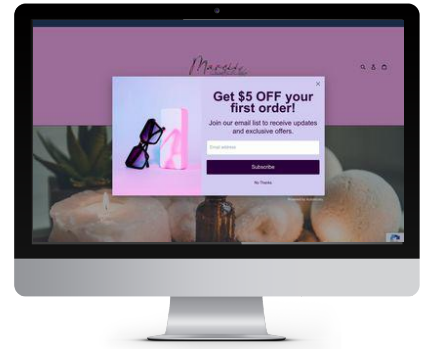
Audit for:

<https://marciocosmetics.com>

Usability		B
Security		A
Organic Traffic		D
Paid Traffic		N/A
Social Activity		F



Your website score



Critical	7	For Improvement	2	Looking Good	8
Usability	1	Usability	1	Security	4
Organic Traffic	4	Organic Traffic	1	Usability	1
Social Activity	2			Organic Traffic	3

Usability

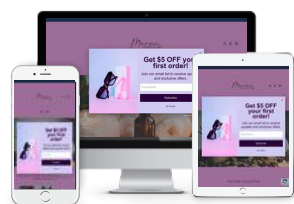
AVERAGE SCORE: **B**

Critical 1 For Improvement 1 Looking Good 1

✓ Looking Good

Mobile Friendliness

Congratulations, your website is considered as mobile-friendly by Google.



- ✓ Text is legible
- ✓ Viewport configured
- ✓ Tap targets are large enough
- ✓ Content fits inside viewport
- ✓ No plugins found
- ✓ No blocking interstitials

✗ Critical

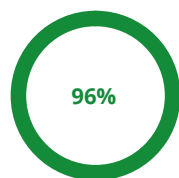
Google Analytics Unavailable

GA allows you to track and analyze the traffic and behaviour of the visitors on your site.

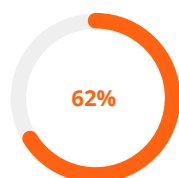
Usability: Page Speed

 For Improvement

Page Speed Insights



Desktop



Mobile

Your mobile speed needs to be improved

This page has a **Fast** speed compared to other pages over the last 30 days

- ✓ Preload key requests
- ✓ Initial server response time was short
- ✓ Serve images in next-gen formats
- ✓ Enable text compression
- ✓ Properly size images
- ✓ Remove unused JavaScript
- ✓ Preconnect to required origins
- ✓ Remove unused CSS
- ✓ Use video formats for animated content
- ✓ Avoid serving legacy JavaScript to modern browsers
- ✓ Eliminate render-blocking resources
- ✓ Remove duplicate modules in JavaScript bundles
- ✓ Minify JavaScript
- ✓ Defer offscreen images
- ✓ Avoid multiple page redirects
- ✓ Minify CSS
- ✓ Efficiently encode images

This page has a **Moderate** speed compared to other pages over the last 30 days

- ✓ Avoid serving legacy JavaScript to modern browsers
- ✓ Use video formats for animated content
- ✗ Eliminate render-blocking resources
- ✓ Remove unused CSS
- ✓ Efficiently encode images
- ✓ Properly size images
- ✓ Initial server response time was short
- ✓ Defer offscreen images
- ✓ Minify CSS
- ✓ Remove duplicate modules in JavaScript bundles
- ✓ Preconnect to required origins
- ✓ Avoid multiple page redirects
- ✓ Remove unused JavaScript
- ✓ Preload key requests
- ✓ Minify JavaScript
- ✓ Serve images in next-gen formats
- ✓ Enable text compression

Security

AVERAGE SCORE: **A**

Looking Good **4**

✓ Looking Good

SSL Security

Congratulations, your certificate is modern and secure.

✓ Looking Good

No Malware detected

Great, your website is not affected by any malware.

✓ Looking Good

HTTPS well configured

Your website accepts HTTP and HTTPS connections and redirects all connections to HTTPS

✓ Looking Good

Site is not blacklisted

Great, your website is not blacklisted.

Organic Traffic

AVERAGE SCORE: **D**

Critical **4**

For Improvement **1**

Looking Good **3**

TECHNICAL SEO

✓ Looking Good

Sitemap.xml found

Nice, your sitemap.xml can be found. It allows search engines to find all of your webpages easily.

✓ Looking Good

Robots.txt allows Google

Your robots.txt is well configured.

✓ Looking Good

domain to www redirection is working fine

Whatever people type, they will find your site.

ON-PAGE SEO

✗ Critical

Your title needs to be optimized

This is a critical issue and might harm your rankings.

84 Characters

?% All Natural 3in1 Regrowth Serum Can Be Use For Face Body & Skin – marciicosmetics

⚠ For Improvement

Description Tag Length

Your description meta tag should be optimized.

69 Characters

Kid friendly Regrowth Serums can be used for the face body and skin..

✗ Critical

Heading Tags

Your headings seem to be problematic. Headings are important for search engines.

H1

H2

H3

H4

H5

H6

5 found

4 found

✗ Critical

Images need Alternative Texts

Alt tags describe a picture to the search engine crawlers.

Organic Traffic

AVERAGE SCORE: **D**

Critical **4**

For Improvement **1**

Looking Good **3**

OFF-PAGE SEO

✖ Critical

0

Backlinks found

0

MOZ Domain Authority

Top 10 Domain Authority links
to your site

Domain Authority is a search engine ranking score developed by Moz that predicts how well a website will rank on search engine result pages.

1

MOZ Page Authority

A high Page authority score means your page has the potential to rank well in search engine.

0

Majestic Citation Flow

Citation Flow is a number of predicting how influential a URL might be based on how many sites link to it.

0

Majestic Trust Flow

Trust Flow is a number predicting how trustworthy a page is based on how trustworthy sites tend to link to trustworthy neighbors.

Social Activity

AVERAGE SCORE: **F**

Critical **2**

FACEBOOK

No Facebook detected

 Critical

A Facebook page is a great way to reach and keep in contact with your customers.

TWITTER

No Twitter detected

 Critical

A twitter account is a great way to converse with your customers and leads in real time.